



Indigo Press: Digital Project Manager (6-month contract)

Jobs - Publishing Friday, 30th October 2020

We are delighted to have been allocated funds under the Arts Council England Cultural Recovery Fund to hire a temporary Digital Project Manager to spearhead a suite of new consumer-focused digital initiatives



- * Commissioning and launching a new website and cross-platform app
- * Researching and growing The Indigo Press's audience base across social media and permission marketing
- * Researching and developing digital initiatives to connect with new readers and grow sales

You will have demonstrable experience in, and a passion for, literature, digital marketing and technology, proven project management experience, and, preferably, recent experience in UK adult trade publishing.

Salary: £27,000 per annum pro rata – this is a six-month fixed contract

Closing date for applications: Monday 2nd November, 0900 GMT

Start date: As soon as possible

Workplace: Remote. Our offices are in central London and some face to face meetings may be required

Please highlight examples of recent relevant experience in your application.

Please send your CV and covering letter to katie@theindigopress.com.

Source article: <https://www.bookbrunch.co.uk/page/article-detail/indigo-press-digital-project-manager--6-month-contract>