

Ingram sponsors Selfie awards

News - Prizes Wednesday, 5th December 2018

New BookBrunch/LBF award for self-published authors opens today with Ingram named as headline sponsor



Submissions open today, 5 December, for the inaugural Selfies Awards, launched by *BookBrunch*, in association with the London Book Fair, to celebrate one of the fastest growing sectors of the book trade.

These new Awards, which seek to recognise the very best work by self-published authors, now have a headline sponsor in IngramSpark, the global publishing platform offering both print and ebook distribution.

Robin Cutler, director of IngramSpark, Ingram Content Group, said: "IngramSpark is honoured to sponsor the *BookBrunch* inaugural award for indie authors that showcases the best in self publishing. We aspire to support and promote professionalism in the indie author community and through our association with *BookBrunch*, we're able to do further that cause."

The launch of the Awards on Monday has received enthusiastic acclaim across the trade: Orna Ross, founder of the Alliance for Independent Authors (ALLI), said: "These awards are not just welcome but necessary. Indie authors are producing work of unquestionable merit and must master the double challenge of writing a great book and also publishing it. The Selfies will bring deserved attention to some of these enterprising authors."

"Like many great ideas, The Selfies is a simple but fun concept!" said Annette Crosland, director at the A for Authors Literary Agency. "It is time that the hugely successful self-publishing sector is recognised and I think this unique award will give it an enormous boost. I am happy to support this terrific initiative going forward, and I know many authors and agents will be delighted to do the same."

Literary agent Kate Barker said: "Non-traditional publishing is thriving and I'm very excited to see what gems The Selfies will uncover."

The 2019 Selfie Awards are for adult fiction titles published in English since December 2017 by authors who are predominantly or only self-published. There is a small entrance fee of £25 plus VAT. For further details and how to submit, please see www.theselfies.co.uk.

Those submitting work will receive a six-month subscription to *BookBrunch*, while shortlisted authors will receive membership of the 2019 Author HQ club at the London Book Fair and the winning author will receive £1,500, a profile in BookBrunch and a special publishing deal with IngramSpark.

IngramSpark, owned by Ingram Content Group, is an award-winning publishing platform offering global print and eBook distribution through a single source. IngramSpark also offers a wide array of author education through its blog, podcast, newsletter and free Ingramspark Academy that helps an author learn about the business of publishing. To learn more about IngramSpark, go to www.ingramspark.com



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