



## Trotman Indigo: Sales and Marketing Executive

**Jobs - Publishing** Tuesday, 20th July 2021

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*We are looking for a full-time Sales and Marketing Executive to join our small team*



### **Location**

We are currently working a blend of office and home working and are open to discussing flexibility for this role. The preferred candidate is likely to be based with easy access to either Bath or London.

### **Salary**

c £24k

### **Is the role permanent?**

Yes

### **Is the role full-time?**

Yes

### **Contact details**

Applications to Helen Nelson, Marketing Manager  
helenn@crimsonpublishing.co.uk

### **Closing date**

Friday 23rd July 2021

### **Job description**

Trotman is an independent publisher of high-quality books on careers and university application. Indigo is our new digital platform for schools, using a wealth of rich content to help students narrow down their career and university choices.

We are looking for a full-time Sales and Marketing Executive to join our small team, working across both Trotman and Indigo. This varied role includes a range of sales, marketing and administrative elements and is an ideal position for an enthusiastic and proactive graduate, with 2-3 years sales and/or marketing experience.

You will be involved in all aspects of selling to both the schools and trade market - including outbound sales calls, demos and onboarding as well as optimising our presence on Amazon and selling to key retailers. You



will also take a full role in our marketing, leading our social media and website management and creating successful digital and direct marketing campaigns to schools.

The ideal candidate will be systems-savvy, with excellent communication and organisational skills. You will be happy working in a small team across a range of tasks, have strong copy-writing skills and an ability to manage your own time, working independently and proactively. This is a great opportunity for a second-jobber, keen to grow their skills and take a pivotal role in a growing company.

To find out more visit <https://trotman.co.uk/pages/jobs>.

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